



Catholic Charities  
Archdiocese of San Antonio, Inc.

# SENIOR FIESTA 2024

THURSDAY, APRIL 25, 2024  
9:00 AM - 1:00 PM

WONDERLAND OF THE AMERICAS  
4522 FREDERICKSBURG RD.  
BALCONES HEIGHTS, TEXAS 78201

**SPONSORSHIP OPPORTUNITIES**



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**SENIOR  
FIESTA  
2024**

**SPONSORSHIP OPPORTUNITIES**

## **SENIOR FIESTA PRESENTING SPONSOR | \$25,000**

- **SIX TABLES AND TWELVE CHAIRS NEAR MAIN STAGE**
- **TWO HOURS ON THE MAIN STAGE AT EVENT**
- **RECOGNITION IN TODAY'S CATHOLIC NEWSPAPER**
- **LOGO RECOGNITION AS A PRESENTING SPONSOR WITH COMPANY LINK ON CATHOLIC CHARITIES MARKETING, PROMOTIONAL MATERIALS, SIGNAGE, AND CATHOLIC CHARITIES WEBSITE**
- **OPPORTUNITY FOR PRODUCT PLACEMENT AT EVENT**
- **LOGO ON PHOTO BRANDING AT EVENT**

**\*FORM AND PAYMENT MUST BE RECEIVED BY MARCH 23, 2024  
TO BE INCLUDED IN MARKETING MATERIALS**



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## BATTLE OF FLOWERS SPONSOR | \$20,000

- FOUR TABLES AND EIGHT CHAIRS NEAR SECOND STAGING AREA
- FOUR HOURS ON SECOND STAGING AREA\*\*
- RECOGNITION IN TODAY'S CATHOLIC NEWSPAPER
- LOGO RECOGNITION AS A PRESENTING SPONSOR WITH COMPANY LINK ON CATHOLIC CHARITIES MARKETING, PROMOTIONAL MATERIALS, SIGNAGE, AND CATHOLIC CHARITIES WEBSITE
- RECOGNITION FROM MAIN STAGE AT EVENT
- OPPORTUNITY FOR PRODUCT PLACEMENT AT EVENT

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\*\*SOME RESTRICTIONS MAY APPLY. RUN OF SHOW MUST BE APPROVED BY CATHOLIC CHARITIES.



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## **CASCARON SPONSOR | \$5,000**

- **TWO TABLES AND FOUR CHAIRS**
- **RECOGNITION FROM MAIN STAGE AT EVENT**
- **LOGO RECOGNITION AND COMPANY LINK ON CATHOLIC CHARITIES' WEBSITE**

## **PAPEL PICADO SPONSOR | \$2,500**

- **TWO TABLES AND FOUR CHAIRS**
- **LOGO RECOGNITION AND COMPANY LINK ON CATHOLIC CHARITIES' WEBSITE**

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## FIESTA FLOWER SPONSOR | \$500

- ONE TABLE AND TWO CHAIRS
- LOGO RECOGNITION AND COMPANY LINK ON CATHOLIC CHARITIES' WEBSITE

**\*THE CITY OF BALCONES HEIGHTS REQUIRES A FORM AND \$25 FEE 10 BUSINESS DAYS BEFORE EVENT. ALL EXHIBITIONS AND VENDORS MUST COMPLETE AND PAY BY APRIL 15, 2024 TO PARTICIPATE**



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## SENIOR FIESTA 2024

PLEASE COMPLETE THE FORM BELOW FOR THE 2024 SENIOR FIESTA ON THURSDAY, APRIL 25, 2024, AT WONDERLAND OF THE AMERICAS. THIS EVENT IS FROM 9:00 AM TO 1:00 PM AND WILL UNITE OVER 3,000 ACTIVE SENIOR CITIZENS IN OUR COMMUNITY.

COMPANY/ORGANIZATION: \_\_\_\_\_

POINT OF CONTACT FOR ORGANIZATION: \_\_\_\_\_

EMAIL: \_\_\_\_\_ PHONE: \_\_\_\_\_

ADDRESS, CITY, STATE, ZIP CODE: \_\_\_\_\_

NON-PROFIT ORGANIZATION? ☐ YES (MUST ATTACH TAX EXEMPTION FORM) ☐ NO

### PAYMENT INFORMATION:

☐ I HAVE ENCLOSED A CHECK MADE PAYABLE TO: CATHOLIC CHARITIES ATTN: EVENTS

☐ PLEASE CHARGE MY CREDIT CARD.

CREDIT CARD TYPE: VISA/MASTERCARD/AMEX/DISCOVER

CARD NUMBER: \_\_\_\_\_ EXP. DATE: \_\_\_\_\_ SECURITY CODE: \_\_\_\_\_

BILLING ZIP CODE: \_\_\_\_\_ BILLING ADDRESS: \_\_\_\_\_

TOTAL SPONSORSHIP COMMITMENT: \_\_\_\_\_

AUTHORIZED SPONSOR SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

☐ I AM A NON-PROFIT ORGANIZATION AND HAVE ATTACHED A TAX EXEMPTION FORM.

PLEASE RETURN FORM AND PAYMENT BY MARCH 23, 2024 TO MELISSA WERTZ AT  
202 W. FRENCH PL, SAN ANTONIO, TEXAS 78212 OR E-MAIL MWERTZ@CCAOSA.ORG